**Project Design Phase**

**Proposed Solution Template**

|  |  |
| --- | --- |
| Date | 26-06-2025 |
| Team ID | LTVIP2025TMID59482 |
| Project Name | ALPHA Works – FreelanceFinder |
| Maximum Marks | 2 Marks |

**Proposed Solution for DocSpot App**

|  |  |  |
| --- | --- | --- |
| **S. No.** | **Parameter** | **Description** |
| **1** | **Problem Statement** (Problem to be solved) | Freelancers struggle to find consistent, relevant work, and clients face difficulty hiring reliable professionals due to platform clutter, unverified profiles, and inefficient communication or tracking systems. |
| **2** | **Idea / Solution Description** | ALPHA Works is a full-stack freelancing platform that connects clients with verified freelancers. It includes secure login, profile management, real-time bidding, in-app messaging, project tracking, and admin moderation tools. |
| **3** | **Novelty / Uniqueness** | - Smart bidding and project recommendation engine - Role-based access (client/freelancer/admin) - Integrated messaging with file sharing - Secure payment system - Review & rating mechanism with fraud detection |
| **4** | **Social Impact / Customer Satisfaction** | - Creates new income streams for skilled freelancers - Supports remote, flexible work opportunities - Builds trust in gig economy through transparency - Enhances collaboration through streamlined tools |
| **5** | **Business Model (Revenue Model)** | - Freemium model for freelancers with essential features - Subscription tiers for premium visibility, analytics, and tools - Commission/transaction fee on completed payments - Enterprise solutions for hiring teams |
| **6** | **Scalability of the Solution** | - Designed for individuals, agencies, and startups - Global-ready: multi-language, timezone, and currency support - Built on scalable architecture (microservices) - Mobile-first approach with plans for native apps |